



# Ethernet in the First Mile

Keep your costs down as you up your speeds. EFM is a cost-effective way to advance to a high-capacity connection without committing to full fibre Ethernet. It provides the identical upload and download speeds today's businesses need to support VoIP and hosted solutions.

Ideal for:



Small and medium enterprises



Businesses that need a faster connection for critical applications



Companies that want more bandwidth without going to full-blown Ethernet



Businesses with satellite and branch offices that need resilient connections and centralised sales systems

## Higher speeds, lower costs

EFM is an affordable way to improve your connectivity, and with ours you'll be getting the best value for money in the market. EFM avoids many of the high excess charges associated with installing traditional fibre, so you can lower spending at the same time as boosting your connectivity.

[talktalkbusiness.co.uk](http://talktalkbusiness.co.uk)

0800 954 5707

Lines are open Mon-Fri 9am-5pm

# How will our Ethernet in the First Mile solution benefit you and your business?

## Simple and transparent charges

Our simple pricing structure lets you choose the service and pricing that best meets your bandwidth needs. Two price points and no extra charges mean a fixed fee, so you can easily control your expenditure. This beats the complex packages offered by BT who have numerous price points.

## Switching is easy

We'll ensure a smooth transition onto our Next Generation Network through our high-quality installation support. Our experienced site engineers will manage the practical aspects on the day of migration, making sure your switchover doesn't affect day-to-day business, so you can enjoy one of the largest next generation networks.

## The right solution for you

Our dedicated account teams have business grade experience across diverse industry sectors. They're here to provide guidance targeted to your strategic goals, via a consultative process that ensures you'll receive the best solution for your business.

## Fail-safe connectivity

EFM comes with business grade resilience. In the unlikely event of one copper pair failing, there is an automatic fail-safe without service interruption. By prioritising business traffic over residential, we'll ensure you still get the bandwidth you need to maintain business continuity. And should your service fail to meet business grade speeds we have a money-back guarantee.

## About TalkTalk Business

TalkTalk Business is one of the UK's fastest growing B2B telecoms providers, offering a full range of business-grade communications products and services, spanning internet access, data, voice and mobile. Our mission is to deliver what matters most to our 180,000+ business and public sector customers, and 800+ Partners, through consistently reliable, easy-to-use, innovative, great value solutions.

TalkTalk Business is truly innovative, looking for ways to disrupt the market and deliver value back to our customers. Following an investment of over £600m, we operate one of Britain's largest Next Generation Networks, with 95% coverage across the UK and more than 3,000 enabled exchanges for Ethernet, EFM and Business Broadband.

With over 20 years' experience providing support to customers - from national retailers to sole traders - and with future-proof, scalable technology, and standout service, TalkTalk Business aims to empower you to connect to the things that matter most: your customers, your employees and your suppliers.

Get in touch and see how we can transform your business

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**TalkTalk**  
Business